



LET'S SPLIT THE TAB- \$675 (2 AVAILABLE)

With this generous donation, you can ensure that Downtown Grayling is THE party place by helping us cover the cost of Michigan brews! We will let everyone know how you helped with a custom banner that will be prominently displayed, on location, and through our social media platforms, live chats about the event, and website.

SPREAD THE WORD - \$550

Let's work together to get the word out about this shindig! Help grow the guest list with printed flyers, a vinyl banner, and social media boosts that promote this fabulous event. Your generous contribution will also help cover the printing costs for other various forms and promotional items. Trust us, your support will not go unnoticed.



ROCK THE BOAT- \$500

Please help us spread the word across Northern Michigan by harnessing the power of radio! We use a local broadcaster to target the perfect audience. They promote leading up to the event and broadcast live on site! Your sponsorship earns you on-air mentions, an on-site banner, and on-line fame (or at least mentions)

SUPER LEGIT - \$475

We need you to keep us on the up and up! At this level, you help us to secure all the permits, licenses, and bonds necessary to keep this event safe and legal. We will be sure to show our appreciation by publicly recognizing you on social media and through our sponsor recognition materials in print and online.

PUT IT ON PAPER- \$400

Help us to get the news out in print! Through various newspapers we can reach even more people in our area. We want to make sure to invite everyone to join in on the fun in Downtown Grayling. Print sponsors will benefit from cross promotion with mentions on our social media platforms and on-site.



MAKE IT STICK- \$350

Help us to provide our Champion hopefuls with custom made tank tops, and benefit from the long-term marketing of having your name and logo included on these highly-coveted shirts! This sponsorship will earn you the additional benefit of promotion across our social media platforms and on-site during the showdowns.

DETAILS MATTER- \$150

So many little things go into making this event come together including: air horns, zip ties, signage, wrist bands, tickets... you know the nuts and bolts. Help us cover all of the odds and ends, and we will let everyone know how helpful you were by giving you a shout out online and on-site.

AND THE AWARD GOES TO...- \$100

Everyone gets a trophy! Just kidding! Only winners get trophies, and a couple spectacular "losers," but we need your help to make sure they get them. We'll make sure everyone knows what a winner you are during the presentation of the glorious hardware, and memorialize it online as well.

I'VE GOT YOUR BACK- \$50 (32 AVAILABLE)

You, your business, or your organization, could be the proud sponsor of a paddler. BYOP (bring your own paddler) or be assigned one by us, it's your call! We'll let the crowd know that you have that paddler's back by announcing your support before their match/es. You can also send a shirt for them to sport during their time in the "Battle Ground." We will also recognize you on social media and on the match-up bracket board on-site.

ALONG FOR THE RIDE- FREE

Do you have more manpower than money? Would some of your employees or members be willing to volunteer on the day of the event? Let us know how many people you have that can help us out and we will contact you with the details on volunteering with Grayling Main Street.

Please indicate the level of sponsorship that you would like.

- _____ LET'S SPLIT THE TAB- \$675
- _____ SPREAD THE WORD - \$550
- _____ ROCK THE BOAT - \$500
- _____ SUPER LEGIT - \$475
- _____ PUT IT ON PAPER - \$400
- _____ MAKE IT STICK - \$350
- _____ DETAILS MATTER - \$150
- _____ AND THE AWARD GOES TO... - \$100
- _____ I'VE GOT YOUR BACK - \$50
- _____ ALONG FOR THE RIDE- FREE

Name of Business:

Contact Person:

Email:

Phone:

Business Address:



#ROCKTHEBOAT

Please return this completed form as soon as possible to the Grayling Main Street Office, located in the Grayling Regional Chamber of Commerce, or by mailing it to:

Grayling Main Street
P.O. Box 226
Grayling, MI 49738

Please make checks payable to:
GRAYLING MAIN STREET

Thank you for your support. Contributions to this event and our program may be tax deductible, and we are always happy to provide you with a receipt of your contribution, and any other information that may be required for your records.

Paddler Registration Forms are available at the Grayling Main Street Office and online at www.downtowngrayling.com/festival-events.html

If you have any questions please contact our office at:
(989) 390-7689
downtowngrayling@gmail.com



GRAYLING MAIN STREET PADDLE BATTLE

The third annual fight for the prestigious honor of being named Paddle Battle Champion is upon us!

On Friday, July 27th, 2018
32 paddlers will vie to be crowned the
PADDLE BATTLE CHAMPION
in this year's exciting
MAIN STAGE EVENT
smack in the middle of
DOWNTOWN GRAYLING!

Two at a time, competitors will face off in one canoe. Paddling toward their opponent, each will fight to reach the end of the pool and avoid elimination. Only the victors advance to the next round, where they will meet a new challenger and continue their quest to unseat the 2017
PADDLE BATTLE CHAMPION
The Legendary:
MIKE HARTMAN

Our custom made 30' "battle ground" will be the center piece of Downtown Grayling for one night, as spectators cheer on paddle wielding warriors, while enjoying Michigan craft brews and the warm summer air.

We look forward to another great year and hope that you will join us for this fun annual community event!



Friday, July 27th, 2018

5 PM -9 PM-ish

Sponsorship Opportunities



#ONECANOE